

2024 is flying by, and the Ame Sua Mente Institute is keeping up the pace.

Seven months have passed, and here's what we've done and accomplished so far:



recognitions

- We have been recognized as one of Brazil's Top 50 NGOs by TheDotGood, a global platform that attests to the credibility of Non-Profit Organizations.

- We have achieved the Doar A+ Management and Transparency Seal.

- We are among the 300 finalists for the Best NGOs 2024 Award and were finalists for the 3rd Self-Care in Health Award, organized by Acesa in partnership with Veja Saúde, in the "Health Communication and Self-Awareness" category.

innovation and artificial intelligence

Technology Council

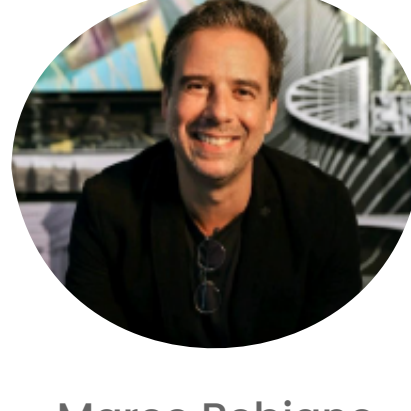
- We have taken an important step to keep up with the growing challenges of our time, understand technological innovations, especially in education and health, and bring best practices to our institution. We are honored to have such a prominent team of people and professionals from renowned institutions, such as Google, CI&T, Box 1824, and the São Paulo State Department of Education, who have agreed to join our Technology Council.



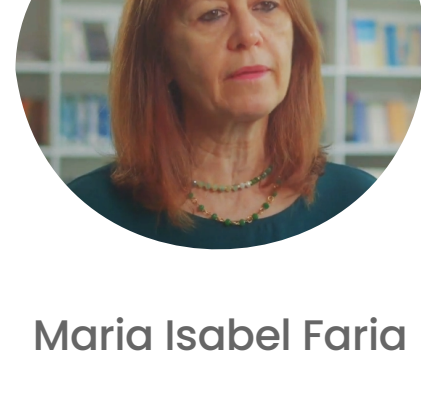
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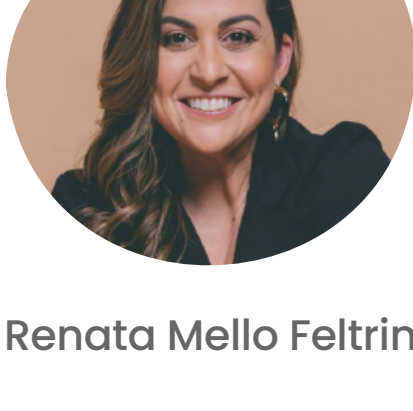
Laura Kroeff



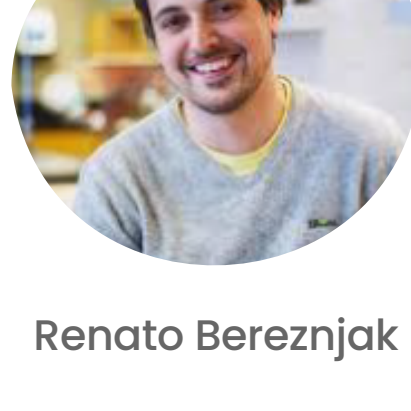
Marco Bebiano



Maria Isabel Faria



Renata Mello Feltrin



Renato Berezjak

Bússola

- Our tool that provides practical guidance on dealing with day-to-day mental health issues in schools is being integrated with artificial intelligence!

ame sua mente na escola

We have started a new cycle of the **Ame Sua Mente na Escola** mental health training course, offering **5,000** spots for the São Paulo State education system.

In addition to educators, this year, psychologists and security personnel from state schools will also participate in our mental health training.



update

The course now includes a new module on self-care. We're taking care of caregivers!

- Alongside the Ame Sua Mente na Escola training program, we have involved all 91 Boards of Education in a new initiative with the São Paulo State Department of Education. Between June and July, 235 school leaders were impacted by the "Empathetic Connections: Emotional Regulation and Non-Violent Communication" **sensitization** meetings.

SOS Rio Grande do Sul

We are part of Movimento Brasil Competitivo to support education recovery in the state of Rio Grande do Sul following the devastating impact of the recent floods.

We arrived in Mato Grosso do Sul

We have partnered with **UNICEF** and **FioCruz in Mato Grosso do Sul**, and our mental health training is now available to health professionals in the SUS (Unified Health System)!

advocacy

- As a **founding member of Movimento Vertentes***, we are participating in discussions with the Mental Health Caucus, an initiative aimed at strengthening mental health policies in Brazil.

*A group formed by organizations from the first and third sectors to strengthen strategies for promoting a culture of Mental Health for everyone.

- Our social media content reaches an average of **400,000 users per month**, and our website attracts about **15,000 new users per month**.

- Between January and June, we contributed to mental health discussions in the media through **33 interviews**.

The year has six more months of action, collaboration, and development for us!

We will continue sharing updates and counting on your support to transform the culture of mental health in Brazil!